

THIS IS
TEES VALLEY
2020

**Shouting loud to the
rest of the UK about
our amazing region**

In partnership with Tees
Valley Combined Authority

THIS IS TEES VALLEY 2020

Shouting loud about our amazing region to the rest of the UK

Don't miss this opportunity to promote your business to the movers and shakers, business leaders, politicians and potential investors across the UK and beyond.

This new high-end annual publication will promote the businesses, investment opportunities, people, lifestyle and living spaces available in the Tees region.

Supported by Tees Valley Combined Authority and Mayor Ben Houchen, This is Tees Valley is published by Resolution Media & Publishing, the team behind Tees Business.

With an impressive distribution across the UK including the Tees Valley and wider North-East, the magazine is a chance to put your organisation at the heart of a campaign designed to market the Tees Valley as the go-to place for investment, business and skills.

Space can be booked as a conventional advert or as advertorial, while our professional team of writers, designers and photographers can help you hone your perfect content.

Get in touch to book your place in the first issue of This is Tees Valley.

"With the launch of This Is Tees Valley, we have another great chance to come together to get our voices heard across the UK and shout about the game-changing projects happening here. From offshore wind to hydrogen, digital to biologics, we're leading the way.

"This publication will show off our great companies, organisations and institutions, getting them in front of some of the country's biggest investors, business leaders and decision-makers. I look forward to seeing this magazine go from strength to strength."

– Ben Houchen (Tees Valley mayor)



CIRCULATION

10,000 copies

1,000: Mailed direct to investors, politicians (with business brief) and influencers

2,000: Circulated in the North-East region

2,000: To local businesses for business travel/marketing

5,000: Circulated to businesses at UK-wide exhibitions

**Of the 10,000 copies, exact circulation figures are estimated*

Rates

Quarter page ad	£295
Half page	£495
Full page	£845
Double Page spread	£1,395
4 x pages	£2,195

10% discount applied if content is supplied

(All rates refer to adverts or advertorial features – excluding VAT)



Resolution

MEDIA + PUBLISHING



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